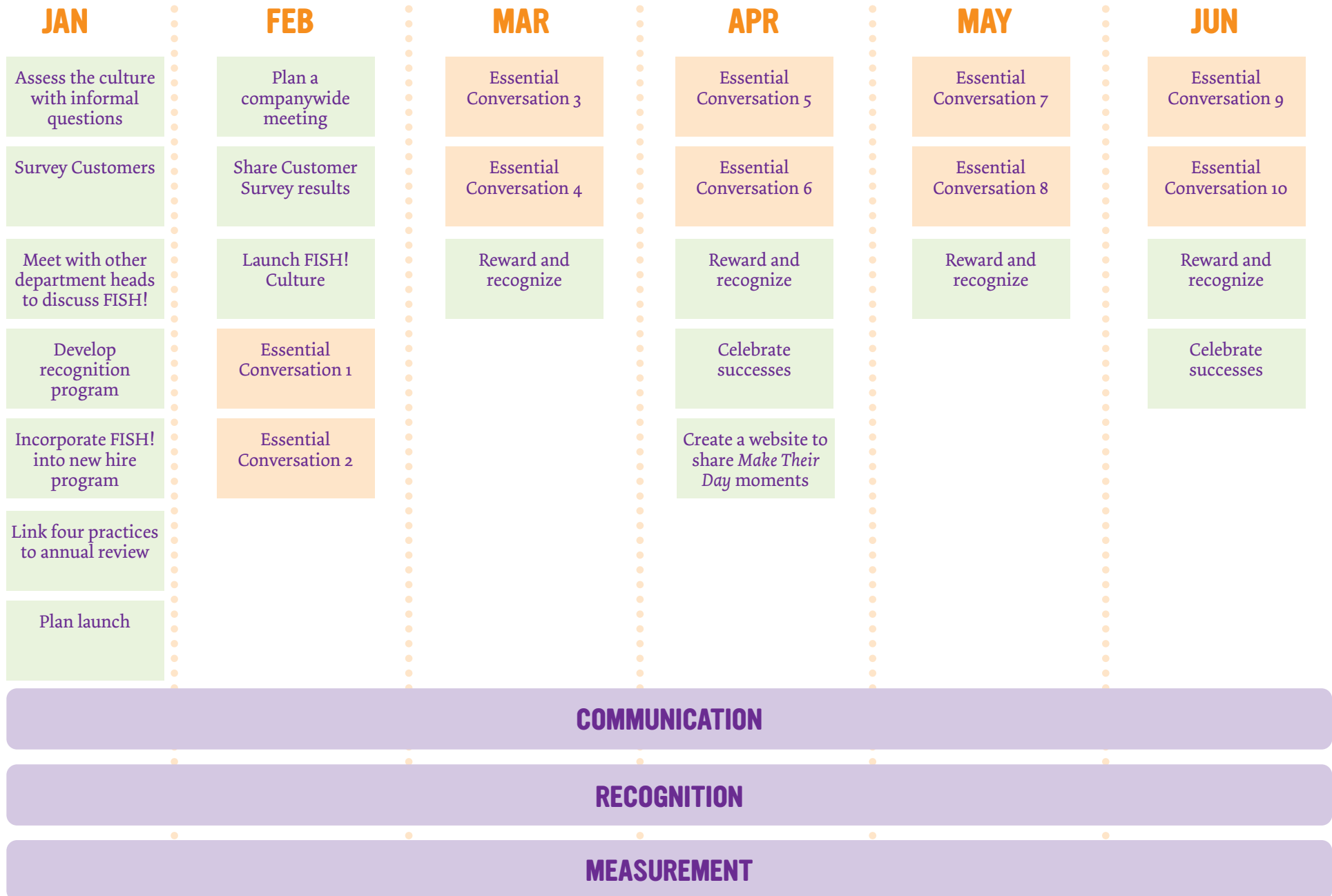


# JOURNEY MAP



# JOURNEY MAP

**COMMUNICATION**

**RECOGNITION**

**MEASUREMENT**